



Princess Clark-Wendel is an international business woman, consultant and advisor to business owners across the country. Since 1989, she has successfully owned, operated and sold two firms and has held management roles in two Fortune 100 companies. She has an MBA from the prestigious University of Chicago, and is the author of two books: *Your Business, Your Retirement* and *A Pocketbook of Hope in Tough Economic Times*.

An expert in helping business owners understand concepts such as business valuation, employee motivation, retirement strategies, and succession planning, Princess presents high energy and interactive seminars that teach concepts and strategies business owners can use immediately to more effectively create and

live the lives they dream about – worry free.

Keynotes

What You Don't Know About How Much Your Business is Worth and How Much It's Costing You

What is your business really worth to you? Business Valuation is about knowing the true value of a business that goes beyond the emotional attachment you may have to it. Princess shares strategies which help owners raise capital, secure funding, plan effectively for retirement, or prepare for sale or acquisition. All are steps to living the **life you dream about...worry free.**

How to Get the Most Out of Your Employees with no Direct Cost to Your Bottom Line

How do you plan to keep great employees engaged? Voluntary Benefits are critical in today's ever changing marketplace. Low profit margins, rising inflation and taxes all put a business owner's plan for employees at risk. Retain valuable employees by offering some key benefits that Princess will share with the audience. Help your employees **live the lives they dream about... worry free.**

What You Don't Know About Tomorrow, Mr. or Mrs. Business Owner, and How Much it is Costing You

What happens when you are not able to continue in your business? Though most of us don't like to think about it, one day we will no longer operate our business. Regardless of what causes business owners to leave, Princess will show audiences how to leave with the most cash and savings possible to **live the lives they dream about-worry free.**

Seminars and



Family

Finances

Business

Education

Career

Retirement

Princess will show audiences her formula for a worry-free life!

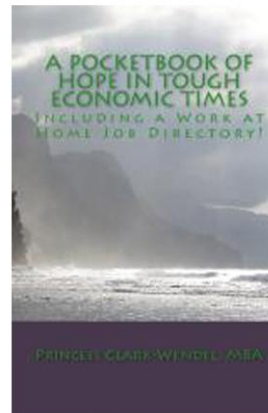
A Solid Plan + Clear Goals = NO REGRETS

Princess Clark-Wendel is a Speaker for

Audiences...

...that include small business associations, trade organizations, Chamber of Commerce networking clubs, and large scale corporate meetings.

From those just taking their first steps into business ownership, to those are ready to retire, Princess has strategies, advice, and specific plans to help every participant walk away with a head start on **living their dreams...worry free.**



Princess Clark-Wendel

Author...

A Pocketbook of Hope in Tough Economic Times is the first in a series of books that teach clients how to **live the lives they dream about...worry free!** Wouldn't you want your hope to affect your pocketbook?

To book Princess for your next meeting or event, and help your attendees start living their dream, please call

Direct: (773) 991-9885, Toll free: 888-540-2LIV (548)

or email princess@princessclark.com



Princess Clark-Wendel a proud

Member...



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